From Xintiandi (Shanghai, 2001) to Xihutiandi (Hangzhou, 2003), Wuhantiandi (Wuhan, 2009) and many other tiandi’s in China, Shanghai’s lifestyle is exported as sample for a better-off life. This lifestyle is holistic business model structured with government, enterprises, designer and users, presented by space, brand, product, service and experience for sustainable growth. This is the theme “Shanghai Sample” comes from. The future lifestyle is the main argument to propose through sharing the projects in this exhibition.

Theoretically, with the continuous development, a city’s build environment is already obsolete since the moment of completion. The development of the city resembles human metabolism, experiencing repeating cycles of retention and elimination, rebirth and decay. In Shanghai, the large-scale urban regeneration started immediately after the reform-and-opening-up. Till 2010, the city has entered a steadily expanding and gradually regeneration stage, this is what we called “decorative” to “connotative” development.

Shanghai Sample exhibition is composed by two sections: urban planning and architecture; design and fashion. It involves the multiply layers of parties in the city and it becomes the co-creation by the city, citizen and designer.
Exhibition Design
Exhibition Design

Umbrella Wall

book
210x210

model
3D print
297x210

introduction

podium
600x400

podium display

perspective

Y Stands

Product display
From the survey project of “New Village” to experiment project of “Lujiazui”, urban planner and architects are not only focused on the areas that are losing vitality, but also challenged the inhuman environment in the newly build CDB, rethinking real architecture and urban issues emerging constantly under the bright vision of urban regeneration.

The “Humble Space Regeneration” and “Nice 2035” project are those architects and urban planner took one step further than research and design. From implementing concept to collecting feedback from the community, designers and citizens are co-creator for thousands of manifestation in the city.
Eight Tenths Garden & City Marks of Wutopia Lab
八分园及 Wutopia Lab 的城市印迹

Participating Institute

Wutopia Lab

Project introducing

The proposal of Yu Ting and his studio "Wutopia Lab" takes a different direction: recovering small and unused spaces for the use of local residence. His idea is to create a network of many tiny spaces around the city and give them directly to be managed by residents. It is a proposal for a city lived from the bottom, matching the real needs of its inhabitants.

Yu Ting's proposal is the representation of life of Shanghai in its thousands of small manifestations. These spaces host small events or activities in the name of creating a living community. They want to represent the real life of Shanghai. His architectures include the traces of the past in the present.

The main point of Yu Ting projects is in his capacity to connect different aspects of the city: traditional, daily, cultural ones, interpreting the life style of people and giving a different and deeper idea of real life in Shanghai.

Linkman

Yu Ting T-13901625060

Buildings and his studio Wutopia Lab开启了这项特殊的实践--为社区居民改造小型废弃空间。他的概念是在城市中建造小型空间网络，并且让居民直接管理这些空间。这是一个以城市中个体的存在及其需求为出发点的计划。

俞挺的这项实践是上海城市生活中一切细微组成部分的其中一个代表。“上海种子”将通过市民参与项目在这个城市微空间网络中以构建社区生活之名去举办一系列活动，去描绘一个真实上海的稀松平常。他的建筑包含了自今溯昔的理念。

俞挺的项目的重点在于它能链接城市生活中的不同方面：传统的、日常的，以及文化方面，最终诠释了人们的生活方式并且提供了一个不同的，且更为深刻的，有关上海真实生活的理念。
Tianlin New Village, located in Xu Hui District, Shanghai, is a typical working class residential zone built during the Planned Economy Period. As a witness of planned economy, reform and open-up and marketization, the village has grown into one of the four major residential areas in Shanghai. The span of history and the change of attributes have been generating heterogeneous spatial carriers and phenomenon in the workers’ village. Side corridors shared by neighbors, spontaneous commercial life generated on community alleys…, a series of spatial stories on Overflowing Mutualism are continuing in all scales of the village’s public space. We took an in-depth research into this, trying to find out that among metropolitan politics, economics and culture, how daily life has reshaped the whole urban space from the bottom-up in a tiny, temporary, ambiguous, hesitant and even reciprocating way.

Xu Ye
T-18616365610

SHANGHAI PROJECT: A Study of TIANLIN New Village

上海计划：田林新村研究

Participating Institute
Atelier Z+

Project introducing

Tianlin New Village, located in Xu Hui District, Shanghai, is a typical working class residential zone built during the Planned Economy Period. As a witness of planned economy, reform and open-up and marketization, the village has grown into one of the four major residential areas in Shanghai. The span of history and the change of attributes have been generating heterogeneous spatial carriers and phenomenon in the workers’ village. Side corridors shared by neighbors, spontaneous commercial life generated on community alleys…, a series of spatial stories on Overflowing Mutualism are continuing in all scales of the village’s public space. We took an in-depth research into this, trying to find out that among metropolitan politics, economics and culture, how daily life has reshaped the whole urban space from the bottom-up in a tiny, temporary, ambiguous, hesitant and even reciprocating way.

Linkman
Xu Ye　T-18616365610

参展机构
致正建筑工作室

展项说明

田林新村是“上海计划”系统中的一个研究项目。位于上海市徐汇区的田林新村是典型的计划经济时期建造的工人住宅区，经历了计划经济、改革开放和市场化浪潮，如今已发展成为上海市四大居住区之一。历史的跨度和属性的更迭在这个工人新村中孕育出异质的空间载体和现象。从“邻里之间合作使用的外廊走道”，带“小区级道路上自发产生的商业生活”，从“溢出”“到”“共生”的空间故事在田林新村各个尺度的共有空间里持续进行。我们的研究深入其中，试图发现在大都市政治、经济和文化力量的间隙中，日常生活是如何由下向上地，以一种微笑、临时、暧昧、犹豫甚至往复的方式，重塑整个城市空间的面貌。

联系人
许晔　T-18616365610
Explosion Diagram is one kind of analysis drawings Atelier Archmixing applied in urban study to examine the change of the building through decomposition. After being put into use, there is a continuous change for built environment. How to express this situation in urban research is what Atelier Archmixing cares about. Decomposition diagram showcases the change happened from the new constructed situation to when it was studied among which, explosion diagram also displays the researchers impression and emotion about the research topic.
Reurbanization of Newtown: Experiment of LUJIAZUI
新城再城市化: 陆家嘴实验

<table>
<thead>
<tr>
<th>Participating Institute</th>
<th>SINO-U.S. ECO URBAN LAB - Tongji University &amp; Georgia Institute of Technology</th>
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**Project introducing**

Initiated as one of the thesis projects of Tongji University in undergraduate program 2017, this project performs an experiment on the re-urbanization of new urban towns, directing at Lujiazui, CBD of Shanghai, and utilizing the methods of urban design. Following are four key strategies. The first is to compress the spatial scale. Instead of demolishing existing buildings, the widths of streets are greatly narrowed to make space for the implantation of a large number of new multistory buildings, of which the height are strictly controlled. The second is to intensify the function of residence, complementing urban daily functions and promoting the formation of mix-used blocks. The third is to ease the motor traffic by means of extending the underground part of transit traffic, encouraging public traffic and advocating the coexistence of pedestrians and vehicles. The last but not the least is to rebuild the urban form, establishing the street-courtyard-square spatial system, which is primarily composed of block-street units.

**Linkman**

Zhang Qin  T-18201863550

**Participating Institute**

Cai Yongjie (Professor of Tongji University)
Working team of 2017 undergraduate thesis project
“Re-urbanization of New Town: Experiment in Lujiazui”
Architectural faculty of Tongji University

**Contact Person**

张溱  T-18201863550

**Project introducing**

本项目为2017年同济大学本科生毕业设计课题之一。它以上海陆家嘴金融区为设计研究对象，通过城市设计的方式进行了一次新城再城市化的改造实验：一，压缩空间尺度，在保留既有建筑的同时在超高层建筑的脚下大量植入多层新建筑，大幅压缩街道宽度，控制新增建筑的高度；二，强化居住功能，补充城市日常功能，构成混合街区；三，疏解机动车交通，让过境交通提前进入地下，倡导公共交通和人车混行；四，重塑空间形态，通过街坊式空间单元，建构“街道-庭院-广场”空间体系。
NICE 2035 Living Line
未来生活原型街

Participating Institute
College of Design and Innovation, Tongji University

Project introducing
Launched by College of Design and Innovation, Tongji University, an social innovation practice aiming to rebuild the connection between aged community and new business. Located at Yangpu district, the original residents are mainly retired workers, but also full of new intelligences due to the university. The Living Line integrates R&D labs, education unit, prototype stores, co-creation spaces, as well as an incubator into an urban social system. It attracts industrial partners such as Haier, Aston Martin, WeWorks, etc. Collaborated with MIT Medialab, Fablab O, Neuni, TANG, the project adaptes the data-driven approach to evaluate, simulate predict the design intervention, and facilitate consensus.

Linkman
Zhao Huasen  T-13634195228

展项说明
NICE 2035项目由上海同济大学设计创意学院发起，成为老社区时尚群体与原居民的纽带。通过邀请先进的技术、商业和艺术在老城区安家落户，市民从参与者做起，继而成为创造者。项目核心理念是扎根社区这个“需求端”，运用“设计”来整合科技、创意、商业模式，通过全新的未来生活方式创造，推动互联网、大数据、人工智能和实体经济深度融合，孕育基于社区“设计驱动”的千亿级规模新经济。“实体运作”和“持续迭代”是实验室最重要的特征，围绕着同济大学设计创意学院组成的国际顶尖创新生态圈，为项目不断地输出人才、创意、科技、资本和转化支撑，同时在社区原有的生活方式基础上进行商业模式测试与快速迭代，在资本、学校和社区三方之间建立有效资源共享机制，从而将设计驱动式的、基于生活方式创新的半成熟项目或初创项目向资本端导入。
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<td>参展机构</td>
<td>同济大学建筑设计研究院(集团)有限公司若本建筑工作室</td>
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引⼒场

引⼒场是一个公益性质的系列公共艺术项⺫，发起于2015年，由策展人贾布策划、建筑师⺩彦主持创作。今年是第三届。每届引⼒场都会选择一个城市公共⼲场，由建筑师设计一组兼具审美价值与使⽤价值的空间装置，并在活动期间组织大量的公共⽂化活动，⿎励市民参与。

“2018引⼒场”的落地主体作品由GOA⼤象设计联合同济⼤学建筑与城市规划学院、东南⼤学建筑学院和中国美术学院建筑艺术学院的⻘年建筑师团队共同创作。今年建筑师根据⼲场的空间特点设计了三组空间装置，分别实现“展场”、“趣场”、“剧场”三个功能区，总面积约500平⽶。主创建筑师⺩彦表示：“本次引⼒场空间设计采⽤钢结构，完全现场装配。在具有浓厚⼯业氛围的上海当代艺术博物馆前，它就仿佛是一台充满力量与诗意的艺 术机器，创造出强大的引⼒场。”

http://www.goa.com.cn/

Participating Institute

Wang Yan

Project introducing

Introduction

Linkman

Wang Yan  T-13701851035

参展机构

王彦

参展机构

王彦  T-13701851035
In 2015, Yu Ting & Dai Chun, co-founders of Let's Talk academic forum, launched the "Urban Humble-Space Regeneration Plan", calling the designer to examine their neighboring space and carry out micro-regeneration practices. The plan aims to activate negative space to form positive living space and dynamic community space; thus, the “humble space” can be transformed into important carriers of private life and public activities for citizens. More importantly, it is to arouse every citizen's sense of belonging to his or her living community. So far, the plan has received positive responses from a large group of junior architects. The S2-1 exhibition stand shows the past exhibitions, events and discussions conducted by Let's Talk on micro regeneration, meanwhile providing a comprehensive introduction to the entire S2 section of "Urban Humble-Space Regeneration"; successful practices of micro regeneration are indexed.
Design & Fashion

From concept to industrialization, product design of Shanghai is known for its exquisite nature, supported by accurate user study and precise market strategy. “Wiha” screwdriver is developed and designed for tech-driven male users (or wannabe), with 10 months of design and development, reaching 1 million of sales.

Significant attitude towards the lifestyle is indicated through products. Well-known artist Tango has influenced many people with his humorous cartoon paintings. The products designed with his paintings carry a relaxing attitude to observe, to sense, to live, and to enjoy oneself. The success of the stool designed by Zhang Zhoujie and jewelry designed by Xuburance demonstrate the attitude of embracing the digital world by designer and consumer.
Endless Form®

Product Introduction
Endless Form® is a groundbreaking furniture brand known for diversity and personalisation. Founded by Zhang Zhoujie Digital Lab in 2014 and formally launched in 2018, Endless Form® is based on Zhang Zhoujie and his team’s eight years of experience in digital art and design; the studio has officially launched a series of award-winning mass-produced digital furniture products. Endless Form® focuses on avant-garde, high-end clients while providing a small amount of hand-made customised services to shape and promote a new direction in the digital era.

Linkman
Wang Jiajin  E- jiajin@zhangzhoujie.com

Endless Form®

Designer or Team

Endless Form®

Product Introduction
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产品介绍
Endless Form®是一个开创性的家具品牌，以多样性和个性化著称。由张周捷数字实验室创立于2014年，于2018年正式问世，Endless Form®立足于张周捷及其团队长达8年的数字艺术与设计的经验，在众多概念化产品屡获殊荣之际，正式推出量产化数字家具产品。Endless Form®聚焦于视野前卫、高端的用户，同时提供小批量的手工定制服务，塑造并推动数字时代的新生活图景。

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Linkman
Wang Jiajin  E- jiajin@zhangzhoujie.com
YANG HOUSE Carbon fiber smart suitcase
羊舍碳纤维智能旅行箱

<table>
<thead>
<tr>
<th>Designer or Team</th>
<th>Jamy Yang</th>
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<tbody>
<tr>
<td>Product Introduction</td>
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<tr>
<td>The carbon fiber smart suitcase of YANG HOUSE travel series is originated from the audi ultra lightweight body technology. Through the combination of double-u aluminum magnesium alloy skeleton and carbon fiber, the single front cover with damping opening mode is realized. Can let the user in the narrow space, box upright situation easily take things.</td>
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<tr>
<td>产品介绍</td>
<td></td>
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<tr>
<td>羊舍碳纤维智能旅行箱，通过特别的双U型铝镁合金骨架结构与来自航空赛车领域的碳纤维结合，实现了轻量化与坚固性统一。获得德国 IF 设计奖、日本 GOOD DESIGN 设计奖</td>
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有别于传统硬壳旅行箱的中缝开盖设计，这款旅行箱通过颠覆性的U型铝镁合金骨架结构，将开合部位设计在前面板，结合碳纤维坚硬的特性，保证前面板的轻薄体量与刚性构造，释放出更多可利用的箱体空间。拉杆中间，嵌入了智能中枢系统，提供了移动电源与便捷充电装置。旅行箱顶部，将生物指纹识别技术运用于箱体锁具，只需手指轻触，即可开启前盖。在外部空间狭小，箱体直立的情况下，可打开箱盖，轻松取放物品。 |

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<th>杨明洁  <a href="mailto:jamy@yang-design.com">jamy@yang-design.com</a></th>
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</table>
90GO Puppy 1

Product Introduction

90GO Puppy 1, the Auto-following Suitcase, with the multi-functional remote control, user can either command the movement of the suitcase by the joystick, or summon the suitcase within the 10m range by pressing the button to set up the auto-following mode.

With built-in positioning radar, together with RF remote control, 90GO Puppy 1 is able to posit itself accurately. The auto-follow function provides the positioning accuracy up to 5° and 10 cm. It also enables the bi-directional intelligent follow to go back and forth. It is the first time that this military technology has been perfectly applied to consumer suitcases that can be mass produced.

To meet various travel needs, 90GO Puppy 1 offers multiple assistant modes: electric power assistant, power ramp, parking brake and other modes. It can perfectly handle the slope with the maximum climbing angle up to 30°. It can easily move through the bumpy road, airport terminals and other complex road conditions. Enjoy the smooth trip promised by the two 6-inch wheels with all-weather tires, promises a smoother trip.

Dimension | 607*413*243mm | Producing Year | 2018
--- | --- | --- | ---
Linkman | ? | ? | ?

设计师或设计师团队 | 润米90分设计团队

产品介绍

90分智能可跟随旅行箱_Puppy1，采用UWB精准军用无限定位技术，首款采用自平衡方案，首创拉杆和提手功能二合一，智能指纹锁，多重人机交互功能，可拆卸锂电池，释放双手，自由出行。

尺寸 | 607*413*243mm | 上市时间 | 2018年
--- | --- | --- | ---
联系人 | ? | ? | ?
Push-bike has become very popular in China. Many racing competitions held in shopping malls among tier-one cities. Both of my daughters were benefit from playing a push-bike before riding a bicycle. It worked so well therefore they were capable of ridding regular bicycles at age of 3 years old. From my observation, I believed the push-bike helped my kids for their leg strength, eye-hand coordination, sense of self balance and lung capacity.

For the 10th Shine-Shanghai exhibition, 12 designers were assigned to adapt carbon fiber and aluminum for new creations. Due to the characteristic of carbon fiber, I think it is perfect for redesigning a push-bike. The push-bike I had for my daughters was made of plywood. It was too heavy to move around for toddlers. Years passing by, the most common and popular ones are made from aluminum and steel frame now and day. They are much lighter already compared with what I had for my kids, but I decided to make a push-bike ultra light weight for extreme racing purpose! I believe a lightweight frame design has a great advantage for better speed and handling. Since I was aiming for the racing purpose, I tried to make the frame as aerodynamic as possible, spending effort on the flow and windage. The swing arms are reference from motorcycles to make sure the structure is sturdy and strong for rough racing. The final product has two options for the swing arms; one is aluminum and the other is lightweight nylon-fiberglass, which makes the entire push-bike weight only 2.8 kg. That's quite an impressive achievement.
Imonkey 24-in-1 Screwdriver Set
米家wiha 24合1精修螺丝刀套装

Designer or Team
Wiha

Product Introduction
The 24 bits of the imonkey 24-in-1 screwdriver set have been carefully selected to cover most of the screws in the home. The case is made of an aluminum alloy and lends the set a high-quality appearance. A special mechanism makes the product easy to open and close. The bits are attached to the case using magnets. In addition, the bit handle is also made of an aluminum alloy and thus more robust than conventional plastic handles.

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Linkman
Qian Shengmin

产品介绍
“做一款设计精良百元以内的精修螺丝刀套装。”
1、极品用料——它的批头采用更加坚韧耐磨损的进口S2耐冲击工具钢制造，拥有极好的韧度，确保了家庭使用时的安全性。
2、完整套装——内含了24 只不同型号的批头，全面满足家庭精修需求。
3、好用刀柄——一体成型的铝合金螺丝刀柄强度很高、结实耐用。
4、巧妙收纳——嵌置刀柄与批头的塑料收纳托盘中内置有4片强磁铁，强力吸附批头的同时也十分方便取用。
5、精美收纳盒——高精度一体成型工艺制造的铝合金收纳盒，体积小巧，紧凑便携，可以轻松装进口袋。

联系人
钱晟旻  E-shengmin.qian@hoto.com.cn
After the enormous success of the IXO, Bosch approached Teams Design with the initial idea for a new power tool. Team's Shanghai office worked collaboratively to complete the project. With the development of this tool, comes a new design pattern of portable power tools, and a new way to use them. This is the birth the Bosch GO power screwdriver.

Testing with prototypes allows finding room for improvement. Teams Design improves the position of the switch button. The final design of the cordless screwdriver has a convenient start-up mode that the user easily activates, by pressing the button once to start or to stop it. The Bosch GO satisfies the user’s different conventions, and it is easy to operate either holding the body of the screwdriver or the end of it.

Dimensions: 252*137*77mm

Producing Year: 2017

Linkman: Luo An  T-18601615060
浮生若梦，为欢几何，出自李白的诗作《春夜宴从弟桃花园序》，意为：人生短暂如同一番梦境，其间的欢乐能有多少？诗人用此句表达了对于世事沉浮的唏嘘，并进而描述了他理想中的欢乐时光：夜宴、游园、赋诗、雅集、行酒、品茶……

羊舍“浮生”系列玻璃杯名称由此而来，杯的器型由双层玻璃构成，内层提取了四种具有代表性的传统杯型，表面处理由底部磨砂半透明至顶部透明。当茶或酒注入其中，四种杯型轮廓瞬间显现，轻盈的悬浮于半空，营造了“浮生若梦”的画面感。

外层透明玻璃与内层磨砂玻璃一体成型，除了视觉上的美学诉求外，也可隔热、防烫、保温。手握杯身感知温度，但不至于过烫。秋冬品热茶、饮酒时，也不会快速冷却。

羊舍“浮生”系列玻璃杯，亦茶亦酒，亦冷亦热，为在一人独处或是三五好友相聚的欢乐时光，增添了一份器物本身所带来的美好体验与视觉享受！
Time of Jazz / Toilet Paper / Cat & Dog Mug
时间鼓手手表/漫画卷筒纸/马克杯

Designer or Team
Product Introduction
Since 2010, Tango start his daily painting after work. As an advertise-man, he found a speechless bound between his paint and others. The style of his paint is so called healing serious in the night.

2018, Tango designed the watch series, Free Style Watch is the most popular painting among them. Based on his industrial design education background, from details to CMF of this watch has been designed and manufactured with perfection. Mug is living in the world of mug, we are using them in our world.

Mug is living in the world of Mug, we are using them in our world.

Exhibition “any door” with Kohler, the toilet paper with Tango’s painting.

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Linkman
### Infinity Titanium 3D-printing pen

“曜•未央”3D打印钛合金钢

#### Designer or Team

| Xuberance |

#### Product Introduction

Infinity, meaning health and longevity.

Infinity Titanium 3D-printing pen shape creates a continuous shape with digital design. The design symbolizes undulates continuously, echoing infinite. The pen body is made of 3D printing technology of titanium alloy used in aviation aircraft manufacturing. Infinity Titanium 3D-printing pen applies China's highest precision additive manufacturing technology.

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| Linkman   | Wang Lei       | T- 13764052070 |

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Luban Lock, also known as Kongming lock. Its design originated from the mortise and tenon joint structure invented for traditional Chinese architecture and used as civil building fixator. As a three-dimensional joint device, its interior has concave and convex components. Such design engages in a very smart manner, making it easy to take apart but difficult to piece together. Its assembly requires a careful observation and an earnest analysis of the inner structure. To piece the parts together, there is no need for any nails or ropes. The “Lock” structure is designed in an intended way to enable the connection, just like a piece of paper standing on itself after folded in half. The approach may appear quite simple, but it is indeed a crystallization of wisdom. This product, made of padauk, ebony, red acid branch, red sandalwood, wenge, and ferreol wamara, and offering much fun to play with, is of collection value.

**Dimension**

78*78*78mm

**Producing Year**

2017-2018

**Linkman**

Liao Yuemin  T-13774350203
Product Introduction

The brocade pattern of Shu embroidery is an ancient embroidery. In order to inherit this embroidery, inheritors and designer cooperated to create innovative works with contemporary life aesthetics and highlight the cultural characteristics of Shu embroidery.

Designer or Team

Public Art Coordination Center

Product Introduction

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Linkman

Qin Mian E-178340926@qq.com

Product Introduction

Shu Embroidery Series

情愫锦纹·蜀绣系列

产品介绍

蜀绣传承人吴玉英专攻研究蜀绣中的衣锦纹。衣锦纹的自身特色在于真实还原物象的形态美，融入了生活的元素，使得针线有温度。此次作品与鞋履品牌sheme设计师李丹和旗袍设计师苗海燕一起合作，创作出了符合当代生活美学的非遗创新作品。交流与融合，彰显蜀绣文化特色。

蜀绣衣锦纹是古老的绣发，为了使得这个绣发能够传承下去，传承人和设计师创作做出了符合当代生活美学的创新作品，彰显蜀绣文化特色

Dimension

Producing Year 2017.12

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<th>上海公共艺术协同创新中心（PACC）</th>
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| 尺寸
| 上市时间 2017年12月 |
| 联系人
| 秦勉 E-178340926@qq.com |

尺寸

上市时间 2017年12月

联系人

秦勉 E-178340926@qq.com
Mount Wutai Flying Chess

Designer or Team
SHANG XIA

Product Introduction
Re create by Shang Xia with unique painting style and ceramic, the Mount Wutai Flying Chess set carries our memories of childhood.

Dimension
Producing Year

Linkman

SHANG XIA

成⽴于2008年，是中国较早致力于将传统⼿工技艺与当代设计结合的高端时尚⽣活品牌。藉由成功的理念与⾼品质的产品，其吸引到爱马仕集团的投⼊，并培养了一批忠实的顾客。

便携的游戏套装，以五台⼭为地图，以莫高窟为棋子，在游戏中神游中国的亭台楼阁，在旅⾏中体验传统文化。

联系人
Two invited installation: Y stands by Yang Design and Umbrella wall by Wonderlab are correspondence of the attitude of virtual reality. More virtual better reality!

The charm of urban shanghai is on its humanity, culture is the inner driving force of continuous urban development. Both economy value and cultural value form the lifestyle of shanghai and future is created by present.
Exhibition space design: "virtual landscape" series is one of the most concerned works of "YANG HOUSE", which won the German red dot award. The virtual cell can be deconstructed, recombined and recycled continuously to realize the sustainable design principle. Industrial designer Yang mingjie used this structure to design the space installation for the whole exhibition, and also brought a series of miniature "virtual landscape" products.
Product Introduction

The world is full of changes and movements. Inspired by the form of paper umbrellas, Wonderlabs created an interactive installation named "Instant", which is a pixel screen made of umbrellas. By scanning the QR code, people can send texts to the umbrella screen and enjoy an instant of their own.